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Montroy Andersen DeMarco Group Inc. (MADGI)
New York, NY

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World Economic Forum (WEF)

World Economic Forum (WEF) engages the foremost political, business and other leaders of society to shape global, regional and industry agendas. It was established in 1971 as a not-for-profit foundation and is headquartered in Geneva, Switzerland. WEF's 40,000 SF, LEED Platinum Certified New York Headquarters occupies the entirety of the 10th and 11th floors at 350 Madison Avenue in the heart of Manhattan. The space was designed with the client needs and versatility in mind. The overall design for the entire space is light, warm, and contemporary, with an understated European aesthetic and feel, that is a nod to the Geneva roots of the company. The main focus were the public and visitor areas, the reception, plenary/café and conference rooms which can be reconfigured in multiple different layouts for different presentation and meeting styles. The furniture styles incorporate ergonomics, mobility and adjustability. Other areas of design included accent, ambient lighting and acoustical treatments for sound absorption and durable finishes.

- Status:** Built
- Location:** New York, NY, US
- Firm Role:** Architect and Interior Design
- Additional Credits:** RFR Holding LLC
Craven Corporation
Code Green Solutions
CFS Engineering
J.T. Magen
Bendheim
Poltrona Frau
SPECTRA

Iguzzini
Modernfold

